

## ➤ Premier Inn

### Introduction:

Premier Inn is the UK's largest hotel brand with 800 locations across the UK, Ireland and Germany. ByBox are currently carrying out a UK-wide locker installation programme at Premier Inn sites, targeting an initial 100 sites with the potential to make Premier Inn one of our largest UK host partners.



*From point of car park survey through to locker installation, ByBox made the locker rollout process easy to manage, with little to no disruption to our hotel or restaurant teams and guests. We are now looking at further opportunities to grow the ByBox footprint within our 650 Premier Inn car parks, supporting ByBox network growth and increasing both revenue and footfall for Premier Inn."*

Ancillary Revenue Manager, Premier Inn

### Benefits

A key benefit is the ability to generate rental income (from ByBox) from unused site space. ByBox lockers are installed externally to the hotels, utilising otherwise empty space in the car park and don't require connection to mains power, making installation and on-going maintenance simple to manage. Field engineers collecting their parts from ByBox lockers at Premier Inn benefit from highly convenient sites, with parking and the added benefit of accommodation, food or drinks.



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